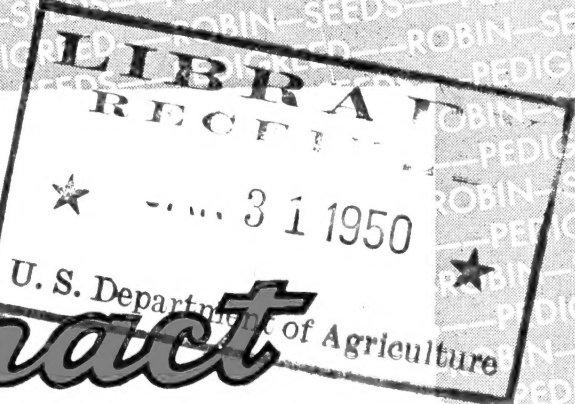


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Do not assume content reflects current scientific knowledge, policies, or practices.



Contract **PRICE LIST**

1 9 5 0 C R O P

OVER 300 VARIETIES OF THE VERY FINEST VEGETABLE SEEDS

*To be produced by our
two Specialist Divisions
from Pedigreed parent
stock. Shipment after
summer or fall harvest
1950*

Lawrence

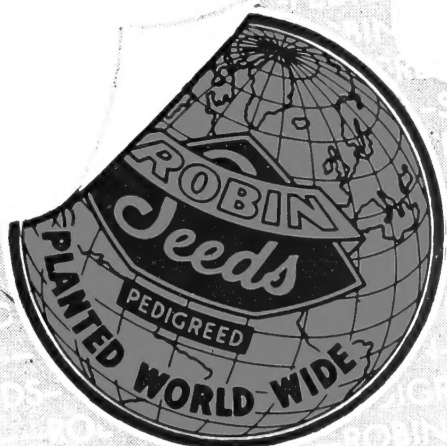
Robinson

& SONS

MAIN OFFICES—MODESTO, CALIF., U.S.A.

BREEDERS AND PRODUCERS OF PEDIGREED SEEDS

**BASIC
WHOLESALE**



A WORD ABOUT YOUR *Robin-Seed* COMPANY

LET'S CALL IT A PARTNERSHIP

—between you a progressive wholesaler, and ourselves, a breeder and grower of quality vegetable seeds.

Our part is to grow well the seeds that you sell. Seeds that will satisfactorily perform and that will help to build your business. At the same time, we must make it possible for you to meet your competitors' prices, and yet maintain a profitable margin.

A lot of things—tangible and otherwise—go into our growing for you a quality product at a price that will allow you, on the "Selling-End," to make the effective progress that we both want. May we discuss a few?

STOCKSEED: The determining factor behind your success and ours, will always be the quality of "our product." This department operates well—you can be sure that each strain will meet the critical market purpose for which it is designed.

GROWING: From the time each crop is planted until harvest is completed, experienced fieldmen are with the crops, working to ensure good yield, high germination and fine appearance.

PROCESSING: The very latest of equipment, much of it developed in our own shops, makes it possible for us to efficiently and economically perform the kind of harvesting and processing that makes for excellent sample.

PERSONNEL: Both our Smallseeds and Vineseeds Divisions are staffed with men thoroughly experienced in all phases of breeding, production and processing. You can rely on their background as being unsurpassed in the industry.

OPTIONS: (1) We would be glad to grow any special strains for you. (2) If you'd like any part of your order treated with fungicides, we can do so. (3) Packaging in one pound (or larger) cloth bags is available. **All of these options are available at slight extra cost.**

POLICY: It is not our policy to ever quote those houses that buy from you. We question if any grower is more firm in this policy than are we.

You will find us in every way a capable "partner"—working **with** you and trying at all times to understand and assist you in your problems. May we serve you?

Sincerely,

J. R. Robinson
PRESIDENT

VINESEEDS

Division

ONLY A SPECIALIST can have the close contact and intimate knowledge of his crops that comes from years of personal observation.

The men who supervise our VINESEED productions have grown up with our company. Their **entire** energies are devoted to carefully producing the some 200 varieties in our specialized vineseed family. Only the very best of quality can result from this close specialization!

YOU WILL PROFIT by our specialists' intimate knowledge of each variety and its exact market purpose.

Ask for free trial ground samples of any variety. Also, advertising and catalog photographs of most varieties are available at cost.

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AMOUNT LBS.	CANTALOUPE	PER LB.
.....	Hales Best, Triumph, Jumbo	} PRE-PLANTING PRICE GOOD ONLY UNTIL PLANTING DATE
.....	Hales Best, Jumbo	
.....	Hales Best No. 36	
.....	Hales Best No. 936	
.....	Hearts of Gold, Improved	
.....	Honey Rock	
.....	Pride of Wisconsin	
.....	Queen of Colorado	
.....	Rocky Ford, Gold Lined	
.....	Rocky Ford, Green Flesh	
.....	Benders Surprise	
.....	Early Bender, Schoon's Hardshell	
.....	Hackensack, Extra Early	
.....	Hackensack, Large	
.....	Honey Dew, Green Flesh	
.....	Milwaukee Market	
.....	New Yorker	
.....	Seed Breeders	
.....	Tip Top	
.....	V-1 (Sulphur Resistant)	
.....	Banana	}
.....	Casaba, Golden Beauty	
.....	Craig	
.....	Cranshaw	
.....	Emerald Gem	
.....	Fordhook, Large	}
.....	Golden Delicious	

BRED AND GROWN BY OUR

Specialist Vineseeds
DIVISION

AMOUNT LBS.	CANTALOUPE (Continued)	PER LB.
.....	Hales Best, Original Strain	} SPECIAL PRE-PLANTING PRICE GOOD ONLY UNTIL PLANTING DATE
.....	Netted Gem	
.....	Osage, Extra Early	
.....	Osage, or Miller's Cream	
.....	Perfecto, Improved	
.....	Persian, Medium	
.....	Persian, Large	
.....	Pollock No. 10-25	
.....	Smith's Perfection	
.....	Bay View	
.....	Burrell's Gem	
.....	Eden Gem	
.....	Globe of Gold	
.....	Golden Hybrid Casaba	
.....	Honey Dew, Gold Rind	
.....	Honey Dew, Pink Flesh	
.....	Honeyball	
.....	Improved Yellow Cantaloup	
.....	Iroquois (Wilt Resistant)	
.....	Jenny Lind	
.....	Knight or Maryland	
.....	Lake Champlain	} MILDEW RESISTANT STRAINS
.....	Montreal Market	
.....	Ohio Sugar	
.....	Shumway's Giant	
.....	
.....	
.....	
.....	Imperial No. 45	} Imperial No. 5
.....	Imperial No. 6	
.....	Imperial No. 4-50	} No. D-2
.....	Golden Gopher (Also Wilt Resistant)	
.....	Texas No. 1 (Also Aphid Resistant)	}
.....	
.....	
.....	
.....	

CITRON	
.....	Green Seed
.....	Red Seed

BRED AND GROWN BY OUR
Specialist Vineseeds
 DIVISION

PEDIGREED

AMOUNT LBS.	CUCUMBER	PER LB.
.....	Black Diamond, Long Strain	}
.....	Black Diamond, Staysgreen	
.....	Boston Pickle	}
.....	Chicago Pickle	
.....	Early Fortune	}
.....	Improved White Spine	
.....	National Pickle	}
.....	Arlington White Spine	
.....	Clark's Special	}
.....	Earliest of All	
.....	Early Cluster	}
.....	Early Russian	
.....	Klondike White Spine	}
.....	Monarch, or Heinz Pickle	
.....	Packer	}
.....	Producer	
.....	Robin-40 (Mildew Resistant Pickle)	}
.....	Robin-50 (Mildew Resistant Slicer)	
.....	Snow's Perfection Pickle	}
.....	Taxpayer	
.....	Brice Special Pickle	}
.....	Cool & Crisp	
.....	Davis Blend	}
.....	Early Frame	
.....	Magnolia	}
.....	Mincu	
.....	Ohio No. 31 (Mosaic Resistant)	}
.....	Puerto Rico No. 39 Short Strain ...	
.....	Puerto Rico No. 39 Long Strain ...	}
.....	Thorburn's Everbearing	
.....	Woodruff's Hybrid	}
.....	Yorkstate Pickle	
.....	Davis Perfect	}
.....	Long Green, Improved	
.....	Japanese Climbing	}
.....	White Wonder	
.....	A & C	}
.....	Colorado	
.....	Straight 8	}
.....	Cubit	
.....	Marketer	}
.....	Vaughn or Longfellow	
.....	Apple Shape, or Lemon	}
.....	Crystal Apple, or White Lemon ...	
.....	West India Gherkin	}
.....	Barteldes	
.....	Deltus	}
.....	Highmoor (Scab Resistant)	
.....	Palmetto (Mildew Resistant)	}

**SPECIAL
PRE-PLANTING PRICE
GOOD ONLY UNTIL
PLANTING DATE**

BRED AND GROWN BY OUR

Specialist Vineseeds
DIVISION

AMOUNT LBS.	DILL	PER LB.
	Mammoth Long Island	

	GOURD	
.....	Italian Edible	}
.....	Mixed, Large Types	
.....	Mixed, Small Ornamental Types	}
.....	Apple, Small	
.....	Calabash	}
.....	Caveman's Club	
.....	Dishcloth	}
.....	Egg, Small	
.....	Orange, Small	}
.....	Pear, Striped Yellow-Green	
.....	Pear, Striped White-Green	}
.....	Pear, White	
.....	Spoon, Bi-Colored	}
.....	Warted, Small	

	PUMPKIN	
.....	Kentucky Field	}
.....	Connecticut Field	
.....	Small Sugar	}
.....	Cushaw, Golden	
.....	Cushaw, Striped	}
.....	Cushaw, White	
.....	Dickinson	}
.....	Cheyenne Bush	
.....	Japanese Pie	}
.....	Large Cheese, Old-Fashioned Str.	
.....	Tennessee Sweet Potato	}
.....	Virginia Mammoth	
.....	Winter Luxury, Orange	}
.....	King of the Mammoth, Potiron	

	SQUASH	
	SUMMER TYPES	
.....	Crookneck, Early Golden	}
.....	Cocozelle, Green Bush	
.....	Scallop, Bennings Green Tint	}
.....	Scallop, Early White Bush	
.....	Zucchini, Grey	}
.....	Crookneck, Giant Golden	
.....	Scallop, Early Golden Bush	}
.....	Scallop, Mammoth White Bush	
.....	Scallop, Wood's Prolific Wh. Bush	}
.....	Straightneck, Early Prolific	
.....	Straightneck, Giant Golden	}
.....	Vegetable Marrow, Green Bush	

BRED AND GROWN BY OUR

Specialist Vine-seeds
DIVISION

AMOUNT
LBS.

SQUASH

(Continued)

PER
LB.

Vegetable Marrow, Green Vine
Vegetable Marrow, White Bush
Vegetable Marrow, White Vine
Zucchini, Black
Caserta (All-America Bronze Medal 1949)
Cocozelle, Long Type
Cozzini

WINTER TYPES

Table Queen, Acorn
Table Queen, Mammoth
Boston Marrow
Fordhook Vine
Squaggetti
Sweet Potato, New York Strain
Table Queen, Golden
Uconn (All-America Gold Medal 1949)
Banana, Blue
Banana, Pink
Hubbard, Chicago Warded
Hubbard, Golden
Hubbard, Improved Green
Delicious, Golden
Hubbard, Blue
Delicious, Green
Green & Gold
Hubbard, Kitchenette
Mammoth Chili
Marblehead (Curlytop Resistant)
Rainbow
Warren-Turban
Buttercup
Butternut
Banana, Orange

SPECIAL
PRE-PLANTING PRICE
GOOD ONLY UNTIL
PLANTING DATE

WATERMELON

Kleckley Sweet
Kleckley Sweet, Improved
Stone Mountain
Tom Watson
Chilean, Black Seed
Coles Early
Early Kansas, or Russian
Georgia Rattlesnake
Florida Favorite

SPECIAL
PRE-PLANTING PRICE
GOOD ONLY UNTIL
PLANTING DATE

BRED AND GROWN BY OUR

Specialist Vineseeds
DIVISION



Seed

SPECIAL
PRE-PLANTING PRICE
 GOOD ONLY UNTIL
PLANTING DATE

Specialist Vine seeds
DIVISION

SMALLSEEDS

Division

A SPECIALIST OPERATION, this division conducts an entirely separate breeding and production program within the Robin-Seed organization.

Our personnel is experienced with long and excellent backgrounds in Smallseeds. We **specialize** on the five species listed and devote all of our time to a careful program resulting in very good seeds that will please your trade. **We work with and intimately KNOW each of our strains!**

Since we are growing in California, as well as in Idaho, we can make quite early deliveries on most varieties. If this is desired, please specify.

Ask for free trial ground samples of any variety. Also, advertising and catalog photographs of most varieties are available at cost.

AMOUNT LBS.	BEET	PER LB.
.....	Crosby's Egyptian	}
.....	Detroit Dark Red	
.....	Early Blood Turnip	
.....	Early Wonder	
.....	Early Wonder, Green Top	
.....	Crimson Globe	}
.....	Eclipse	
.....	Perfected Detroit	
.....	
.....	
.....	

	CARROT	
.....	Chantenay	}
.....	Chantenay, Long Type	
.....	Chantenay, Red Core	
.....	Danvers Half Long	
.....	Danvers Half Long, Red Cored	
.....	Imperator	}
.....	Imperator, Long Type	
.....	White Belgian	
.....	Hutchinson	}
.....	Long Orange, Improved	
.....	James Intermediate	

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BRED AND GROWN BY OUR

Specialist Smallseeds
DIVISION

BRED AND GROWN BY OUR
Specialist Smallseeds
DIVISION

Robin-Seed

AMOUNT LBS.	MUSTARD	PER LB.
.....	Broadleaf, Chinese	}
.....	Broadleaf, Florida	
.....	Smoothleaf, Large	
.....	Southern Giant Curled	}
.....	Tendergreen	
.....	Fordhook Fancy	}
.....	Southern Giant Curled, L.S.	

[illegible]

SPECIAL INSTRUCTIONS

BRED AND GROWN BY OUR

Specialist Smallseeds
DIVISION

SEED CONTRACT



WE, LAWRENCE ROBINSON & SONS,
HEREBY agree to undertake to grow the
within named quantities and varieties of Seed

for

of

under conditions and prices annexed and will
deliver same on board cars our option, **nearest
ROBIN-SEED production branch**, as early in
the season as seed can be well cured and put
in merchantable condition. Seed to be true to
name, of good sample, purity and vitality.

TERMS—To well rated firms 1% 10 days, 30
days net with Trade Acceptance, containers
extra. Others Draft with B/L.

It is mutually agreed that in case of a short-
age of any of the within named quantities that
a full pro rata division shall be considered a
satisfactory delivery on the order.

LAWRENCE ROBINSON & SONS warrants
to the extent of the purchase price that seeds
sold are as described on the container within
recognized tolerances. Seller gives no other
or further warranty, express or implied.

LAWRENCE ROBINSON & SONS

PER

Modesto, Calif.,, 1950

WE HEREBY AGREE to accept the within
named Seeds and pay for same upon terms
and conditions above specified.

Date

Firm Name

Address

By

AMERICA'S *Safest* GROWERS